

**Abstract of the Article**  
**“The Assessment of Innovative Development Potential of a Region”**  
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In spite of numerous publications and a chain of consistent measures, introduced by state authorities and directed towards effectiveness increase of innovative policy in Ukraine, it still remain imperfect. Nowadays the problem issues are those related to elaboration and implementation of development innovative politics of the regions. In its turn the development of Ukrainian regions innovative politics implementation demands the assessment of innovative region development capability aiming at the detection of its reserves. That's why it is necessary to conduct complex research of region innovative development, the result of which would completely reveal the actual state of affairs in a region and provide with sufficient information for working out the measures of regions development effective innovative policy.

Such scientists as N.S. Krasnokutska, V.I. Zakharchenko, N. Chukhrai, V.N. Hunin, H. Hamidov, V. Kolosov, N. Osmanov , A. Hrynirov, H. Kovaliev, L. Matrosova, P. Bubenko, A. Porshniev, Z. Rumiantseva, N. Salomatin and others worked at the problem of innovations effectiveness assessment. But most of the suggested approaches concern the innovative capability assessment of proper enterprises and organizations; each second approach supposes attraction of an independent experts group; most of them do not have assessment indices and mostly important it is impossible to calculate the actual and consumed capability of innovative development, and also the reserves of innovative region development capability.

The potential of the innovative development of a region characterizes the extent and the quality of combined ability of elements, subsystems, processes, phenomena, that are or take place within its borders, to the innovations, that determine the potential ability of the able-bodied population according to its participation in generally useful activities under the present development of productive forces and the maturity extent of the economic relations; it is a very important integral index of the development level and creative activity possibilities of the main productive society force.

One can assess the current state of the innovative processes in a region with the help of the integral potential index of region innovative development, grounded in the article.

The generalizing assessment, based on the line of indices will gives the opportunity to ground the concentration and location of innovative objects on the territory in accordance with the present-day demands and region innovative ability, allow to ground mechanisms and work out the trends of region development innovative politics realization in accordance with the reserves of the region innovative development potential. Taking into consideration the fact, that the innovative potential is a core of regional development, this technique of region innovative development assessment is an important instrument for solving tasks of regional development at present stage.