

Abstract of the Article
“Conceptual Basis of Enterprise Information Management Activity”
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Due to the development of telecommunication technologies, the conception of information based economy has led to an unprecedented information increase of economic players' activity. Growing enterprises dependence on sources of information and on the ways and means of its transmitting and processing made the enterprise information management activity determine the enterprise economic efficiency.

In spite of a great number of research works devoted to this topic, the analysis of the existing theoretical and methodological basis of enterprise information management activity showed that there is a significant number of non-connected approaches, methods and techniques, which does not allow determining the only effective instrument of enterprise information management activity. That is why it is necessary to develop a conceptual basis of enterprise information management activity and also to create backgrounds and viewpoints on the enterprise information management activity determined by current scientific achievements.

The authors of the article consider the concept of enterprise information management activity as a set of basic regulations consisted of theoretical and methodological views which serve the basis for the applied methods and models development of a certain enterprise information management activity.

The carried out research confirms that a conceptual basis of an enterprise information management activity is represented by a set of basic regulations defining and developing a scope of views on the process of enterprise information management activity. The obtained results may become a theoretical and methodological basis for the development of organizational and managerial mechanism of different enterprises information activity.