

Abstract of the Article
**"The State Regional Policy Implementation in Terms
of the Information Society Development"**
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The article deals with the issues related to improving the mechanisms of state policy implementation directed to improve socio - economic regional development in Ukraine in terms of the world globalization processes and information society development. At this stage it is very important to pay attention to adapting the tools of socio – economic informatization at a regional level to create new forms of the territorial-production interaction.

In the article the state prospects of legislative regulation of developing the information systems implementing for regional management are examined. Positive experience of Ukraine in the creation and implementation of regional projects concerning the informatization of public relations is studied. The most acute problems that prevent the acceleration of economy's informatization are given. The author relies on the main documents recognized by the world community about the transferring to the information economy as a model of implementing the policy of sustainable development of countries and regions.

The article contains interesting information about approaches to definitions of "electronic region" and "virtual region". Their author's explanation is offered.