

Abstract of the Article
**“Industrial Enterprise Development Strategy under the Limited
Industrial Resources Conditions”**
By O. Parshina

Formation of an effective development strategy under the modern economic stabilization conditions is a topical problem for any industrial enterprise. In order to solve this problem, the scientifically grounded decision-making on industrial enterprise development strategy should be formed.

The scientific foundation for grounded decision-making on industrial enterprise management should contain the approaches, concepts, methods, mathematical models and contemporary analytical techniques. An effective managerial decision-making system on strategic planning and competitive products' manufacturing development has to be built on the basis of the enterprise's industrial and economic operational capacity analysis.

Complex information analysis according to the results of the complex enterprise research is carried out. The high-quality complex research data have been proved to be acquired as a result of modern computer technology and economic processes' mathematical modeling methods application.

The model of the enterprise's competitive products' strategic manufacturing management is offered. The process of industrial enterprise strategic management is considered.