

## **Abstract of the Article**

### **“Theoretical and Methodical Basis of the Ecologically Balanced Management of Region Social and Economic Development”**

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The authors of the article “Theoretical and Methodical Bases of the Ecologically Balanced Management of Region Social and Economic Development” approach to providing the regional ecologically balanced management of social and economic development. This is an especially actual topic for Ukraine.

Some basic approaches to a regional management issue were analyzed by the authors of the article. It is offered to understand the way a regional management is carried out, realization and regulation of a complex of purposes, approaches and actions connected with the balanced management of region social and economic development based on the mutual consistency of both national and regional interests.

The article considers the ways of solving the basic management problems of region social and economic development. The authors of the article assert that a part of these problems can be solved on a regional level, while some scientists insist on state intervention.

The article presents the regional management structure scheme, where the authors suggest distinguishing between the regional management controlled by the state structures and the regional management controlled by the local authority.

The authors believe the ecologically-balanced management of region social and economic development to be effective only if there is an accurate definition between its purposes. The most significant purposes presented in the article separate social and economic development management into economic, social and ecological components.

The authors affirm that the ecologically-balanced management of region social and economic development should provide the achievement of all purposes because the realization of some of them does not improve the entire social and economic system and does not balance its management development.