

## **Abstract of the Article**

### **“Information Support of Additional Effects Management of Enterprise Systematic Innovative Activity”**

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The article describes introducing of the strategically important management accounts which are necessary to solve the problem of the systematic unique knowledge commercialization of additional synergetic effects identification and assessment. It is offered to determine the synergy positive law action through a modernized rate of the marginal analysis. The economic efficiency of the innovative activity is supposed to determine both operational level of separate innovative projects and strategic level of the economic activity management directed to the innovative development. The differences of the methodological basis of the regulated financial and strategic managerial accounts are used to state the gained synergetic effect. Further researches recommend providing the positive systematic synergetic effects of the enterprise's development of innovative economic activity.