

Abstract of the Article
“A Social Enterprise as a Socio-Economic Development
Potential Increase Factor”
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It has been defined that social enterprise development represents a meaningful factor in the Ukrainian regions' increase in potential of economic development; the priority is to identify strategies of their socio-economic development. Social enterprise has been proven to be a relatively new phenomenon in the Ukrainian practice; there is a need to utilize the state government more actively as one of tools for solving socio-economic problems of society. It has to be directed at the population's living conditions improvement with the help of producing necessary goods and services; provision of services in such areas as healthcare, employment, education, environmental protection etc.; catering and social adaptation for vulnerable groups of population (disabled, unemployed, national minorities). The social enterprise development is the "bridge" between social and commercial interests necessary for social welfare and effective social goals' achievement.

Ukraine's necessity to follow the path of social enterprise recognition as an effective tool for achieving the stable social and economic development, and the recognition of social entrepreneurs as transformation leaders has been grounded. Social entrepreneurs need support – financial, informational, and consultative one – from the government. Human talents are revealed and developed only in case they are needed by the society. There is a need to provide a certain platform for the dialogue between business and social sector. Social enterprise emerges and functions when the ideas and capital are combined. A new entrepreneurial type in Ukraine has to be formed – the one of social innovators. The benefit is evident for everyone; nonetheless, the social enterprise has to be developed and supported at the present stage of economic development.