

**Abstract of the Article**  
**"Essence and Types of the Enterprise Strategic Competence"**  
**by O. Vartanova**

Nowadays knowledge and information provide a basis for competitive advantages of modern enterprises beginning. Staff knowledge, skills and experience give material form to new products, processes and services based on innovative processes, thereby forming the enterprise strategic competence which is the basis for a successful competition. The strategic competence is the experience, knowledge and abilities specific, universal and the most significant for each enterprise which are a study product. It contains the elements of formalized and latent knowledge and is embodied in new products with essentially new consumer properties. Study of the enterprise strategic competence essence and components has allowed to define its basic elements: knowledge, skills, experience and resources and to express their logic interrelation. The article determines the features of the enterprise strategic competence: it is unique for an enterprise, difficult for imitation and makes up sources of consumer advantages. The identification of the competence components has made possible to classify its types.

Study of the competence essence, content and types makes it possible to define three key directions of its formation: the strategic competence must be sharply defined; it must be embodied in new products, processes and services; it is necessary to analyze carefully the previous experience and create channels for its transmitting at the enterprise. These three processes make up the cycle of the enterprise competences.