

**Abstract of the Article**  
**"Analysis of HR-market Development**  
**as the Basis of Staff Competitiveness Provision of Enterprises"**  
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The competitiveness of the staff is a relative characteristic; it can be analyzed only in the context of requirements of a particular market or an employer.

The efficiency of the choice of forms and orientations of providing of the competitiveness of the enterprise's staff is ensured by a regular interaction of representatives of an enterprise and subjects of a labour market. At the same time the chiefs of the Human resource management services must do such work: to form requirements for competitive personnel, to fulfil a recruitment, an appraisal, an evaluation of the staff and its adaptation; to introduce new technologies of the work with the staff; to develop the personnel through the advisory system, to promote the rise of the enterprise's image in the labour market.

In sight of HR-managers there should be such subjects of the labour market: people who get vacancies, enterprises, personnel, consulting and recruiting agencies, educational institutions, enterprises-competitors, suppliers of the information technologies, Internet-representation. The main barriers in the way of the development of the interaction of the market's and HR-managers' subjects are the absence of the corresponding skills, the low level of opportunities for the exchange with the experience.

The further researches to the issue of the article can be continued in the field of the approbation of suggested methods for the development of the interaction programs of enterprise HR-managers with subjects of the labour market.