

**Abstract of the Article**  
**"Carnival as a Part of Event Tourism"**  
**by O. Zyma**

The carnival has always been aimed at getting emotional pleasure by acting and theatricalization. When organizing carnival tours one should take into account a number of tourists` requirements:

- hotel location – near the place where carnival events are taking place;
- presence of restaurants and quality food;
- hotel architecture ancient style;
- room interior and colour spectrum;
- a number of service staff;
- presence of shops or rentals of carnival costumes.

The most popular South-American carnival is the one in Rio de Janeiro where only the tribunes of specially built dance floor accommodate over 850 000 spectators. The biggest carnivals in North America are "West Indian carnival" in New York (3 million), "Caribbean carnival" in Toronto (1,5 million), winter carnival in St. Paul (USA).

In Europe most of tourists are attracted by carnivals in London (up to 2 million people), Cologne (over 1,5 million people), Berlin (carnival of world cultures – about 1,5 million people), Nice (over 1 million people). Venetian, Roman, Valencia, Avignon, Lyons, Cologne and Nuremberg are considered the biggest in Europe. There are large carnivals in Africa (RSA, Angola), South Eastern Asia, and Australia.

There are several reasons for carnivals popularity. First, any festivity is an effective recreation and people used the opportunity to rest after everyday work. Second, the carnival of later Middle Ages and the Renaissance was a specific protest against the church and royal power as well as the official culture. Third, the carnival is a holiday of permissiveness when a person ignored limitations and bans of the everyday life and could meet most of his/her physiologic and spiritual needs.