

Abstract of the Article
"The Theoretical Aspects of Defining the Nature and Efficiency
of Logistical Activity of the Machine-Building Enterprise"
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The aim of the article is to specify the definitions of the terms "logistical activity of the machine-building enterprise" and "logistical activity efficiency of the machine-building enterprise" and to investigate the nature of the machine-building enterprise's logistical activity.

Logistics, the new scientific and practical tendency, has recently appeared in Ukraine; it has been actively developed with the market relationship establishment. Logistics is of special interest to domestic scientists, scientific and technical employees, industrial enterprises' managers, and it is explained, first of all, by the high level of economic performance of the highly-industrialized countries that have been using logistics for some time. The introduction of logistics in the machine-building enterprises' activity allows reducing inventories and outlays on supplies, to cut operating expenses, to lower the production costs, etc. Thus, the interest to logistics is explained as it is one of the factors that will facilitate to increase efficiency of the enterprise economic activity.

The problem is in the absence of the unified understanding of the terms "logistical activity of the machine-building enterprise" and "logistical activity efficiency of the machine-building enterprise".

Thus, the article specifies the definitions of the terms "logistical activity of the machine-building enterprise" and "logistical activity efficiency of the machine-building enterprise". The comparative analysis of the centralized and decentralized forms of the enterprise logistical activity management has been carried out and the expediency of their unification has been grounded. The nature of the machine-building enterprise logistical activity has been generalized. All these aspects testify that the research of theoretical and practical issues of logistical activity of the machine-building enterprise is of current importance and they require the further research to be carried out.